## कलराज मिश्र KALRAJ MISHRA



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सूक्ष्म, लचु और मध्यम उद्यम मंत्री भारत सरकार नई दिल्ली-110011 Minister of Micro, Small & Medium Enterprises Government of India New Delhi-110011

## MESSAGE

I urge upon all the officials of the Ministry of Micro, Small and Medium Enterprises and its attached offices like Office of Development Commissioner (MSME), KVIC, Coir Board, NSIC, NIESBUD, NiMSME, IIE, MGIRI and all their field offices to give due importance to the call to make India 'Clean and Green' place to work as part of Swachh Bharat Abhiyan.

I urge upon all my stakeholders and employees to give emphasis on cleanliness, less-paper office and adopt the same spirit in delivering services. You should facilitate the Micro, Small and Medium Enterprises to grow and adopt 'zero defect and zero effect' policy and take advantage of the 'Make in India' campaign launched by the Hon'ble Prime Minister recently. Cleanliness is rext to Godliness, said our Father of the Nation. Let us all adopt this in our daily life to keep our work space and surroundings clean and tidy.

The spirit of Swachh Bharat Abhiyan, which has started today, should be imbibed in our day-to-day life forever.

(Kalraj Mishra)